Permit #F00026968-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026968-A **Type of Permit:** FILMING **Release Date:** 04/22/2010

Production Company UROK PRODUCTIONS INC

Insured Company Name UROK PRODUCTIONS INC
Contact Phone No. 1 213-534-3885
Contact Phone No. 2
Fax 213-534-3886
Address 1201 W 5TH ST, F180
LOS ANGELES, California 90017

Production Title MAD MEN EPISODE 401

Type of Production TV Drama

Producer Scott Hornbacher

Director Phil Abraham

1st AD Nina Jack

Production Manager Dwayne Shattuck

FilmL.A. Coordinator Asia Robinson

Location Manager Scott Poole
Primary Phone Mobile - 818-681-0252
Secondary Phone

Location Assistant Kevin Danchisko
Primary Phone Office - 805-889-5983
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00026968-A	**Location Manager**	Scott Poole
Production Company	UROK PRODUCTIONS INC	Primary Phone	Mobile - 818-681-0252
Insured Company	UROK PRODUCTIONS INC	Secondary Phone	
Production Title	MAD MEN EPISODE 401		

Location Address 1201 W 5th St, Los Angeles, CA, 90017

Location Names LOS ANGELES CENTER STUDIOS

Location Type Office Building

Location Description LA CENTER STUDIOS /OFFICE BUILDING

Film Dates 4/23/2010 - 4/23/2010 22:00 - 04:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document UROK Scott Poole.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	70
Cube Trucks	3
Generator	1
Motor Homes	3
Semi Trucks	2
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	70
Extras	15
Spot Check	1

Filming Activities Equipment on property; Exterior Dialogue; FILMING IN UPPER PROTECH;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes 1201 W. 5TH ST IS ADDRESS FOR THE STUDIO TOWER. FOR STAGES, ITS 1205 W. 5TH ST. - CERTIFIED, NO PERMIT REQUIRED.

Coordinator Note RIDER A ADDS FILM DATE AT LOCATION

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of UROCK ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4-24-08

Representative's Signature

R. Scott Poole

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

URock Prod.

Name of Principal (i.e. company name) (Please Print)

1201 W. 5th St, Ste. M-230
Los Angeles, CA
90017

Principal's Mailing Address (Please Print)

213-574-3885

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT